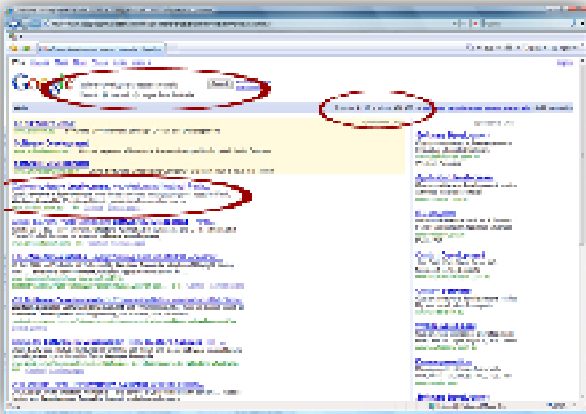


## Search Engine Optimisation

Search engine optimisation (SEO) is the process of improving the volume and quality of traffic to a website from search engines via natural search results for targeted keywords.

The higher a page ranks in the Search Engines the earlier it will appear in the search results. A higher ranking page is likely to receive more visitors to your site and therefore improves your chances of doing business.

*insilico*<sup>TM</sup> can help you achieve this result through our SEO package.



Yahoo result on 26/05/2008 (<http://www.google.com.au>).

## What's Included?

If you would like your website ranked in the major search engines such as Google, Yahoo or MSN, then you need Search Engine Optimisation. Our team will provide advice on how to improve your site's visibility.

For \$220 (incl. GST) we will configure your website for SEO.\*

*insilico*<sup>TM</sup> can also provide other services for an additional fee. These services include:

- Web service agreement
- Conversion to a Content Management System (allows self-managed updates to improve your ranking)

Please note that rankings need to be maintained once established so regular tweaking may be required. This tweaking is included if you are covered by our website service agreement\*.

\*Note: site must be hosted with *insilico*<sup>TM</sup> in order for this to occur otherwise a report will be supplied.

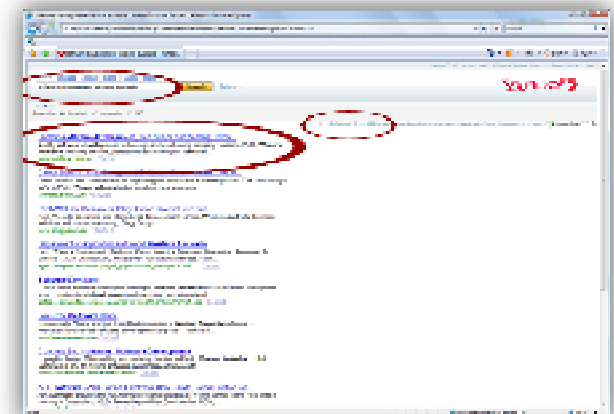
For more information on our other services, visit our website:

[www.insilico.com.au](http://www.insilico.com.au)

## Contact Us

If you require more information about our Search Engine Optimisation package or any other *insilico*<sup>TM</sup> service, please contact our friendly staff.

Web: [www.insilico.com.au](http://www.insilico.com.au)  
 Email: [admin@insilico.com.au](mailto:admin@insilico.com.au)  
 Phone: 9200 4431  
 Fax: 9200 4432  
 Address: Kewdale Business Park  
 First Floor  
 Suite 33, 133 Kewdale Road  
 Kewdale WA 6105



Google result on 26/05/2008 (<http://au.search.yahoo.com/>).